



Shifting Gears Skills Link *Employment Placement Opportunity*

Announcement to Peterborough Business Partners

COIN is running a Service Canada funded Skills Link program. The Skills Link program funds *paid* placement in our local businesses. Coin recruited its potential placement workers from Peterborough who are under 30 years of age and in need of work experience. To string suitable candidates, we partnered with the New Canadians Centre, Peterborough Employment Counseling Services, and Northern Lights.

The selected individuals will participate in three weeks of assisted job search and workplace related training and development. The intention is to have job-ready people who will be an asset to businesses and this community. For these on-the-job experiences for our participants, we are interested in local, community organisations such as yours. The participants already possess on-the paper qualifications and your business will be granting them the advantage of real work experience. As the employer, your business will reap the rewards of having an eager and hard-working employee at no financial burden to you. You may be helping someone new to Canada, whose skills from back home are easily transferable, but not easily recognized. You may be helping a Peterborough youth who has been waiting for this opportunity of a lifetime. You will be giving back to the community and, by partnering with COIN, will receive free advertising through COIN media releases as an added benefit for your participation.

Our program funding provides for participants to be paid the minimum wage for a 35 hour week. (Mandatory contributions such as CPP and EI are also covered by the Service Canada program). We are seeking job placements for 28 hours a week for the ten weeks. It is planned that this will be four 7-hour days, conforming to your business operation. One day a week will be spent off the job site, where participants will focus on refining job skills and reacting to the experience gained. With your agreement, it is hoped that there will be weekly feedback to optimize the benefits of this placement for both you and your “employee” and the opportunities it provides.

The initial plan is that Monday to Thursdays is spent in the workplace and Fridays in continuation training, however should you wish to propose an alternative for those you provide placement for every effort will be made to accommodate your business needs. Paid placements will run from April 16th until June 22nd.

Our two Job Developers on this project, Michael VanDerHerberg and Fenella Best, will be liaising with you to discuss any arrangements you feel will be important to make this a successful job placement for your organisation and the participant.

Thank you, and should I be able to be of further assistance please do not hesitate to contact me at Coin: Chris Budd (705) 743-0238.

Sincerely,

Chris Budd

